

# THAILAND DIVE EXPO 2025

Explore Wonders

**22-25**  
**MAY 2025**

11.00-20.00 hrs.  
Hall 5-6, QSNCC  
Bangkok, Thailand



Organized by:

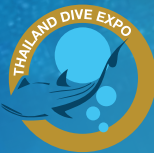
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THAILAND





# THAILAND DIVE EXPO 2025

ASIA'S DESTINATION EXPO  
FOR DIVING INDUSTRY

## SHOW DAY

22–25 May 2025 • 11:00–20:00 hrs.

## VENUE

Queen Sirikit National Convention Center (QSNCC)  
Bangkok, Thailand

## OBJECTIVE

- To create awareness and inspiration to new divers.
- To promote and support Asia's diving industry.
- To promote dive sites and marine destinations across the world.

## GET ON STAGE WITH ASIA'S LEADING DIVE EXPO

With 20 years of resounding success throughout our event series annually, the "Thailand Dive Expo" (TDEX) has been continually increasing its popularity among exhibitors and visitors alike, from regional, continental and global markets, who come to meet, mingle and make business to each other.

Since the very beginning, TDEX has proven itself as the "Center Stage of the Diving Industry" throughout Asia region. Statistically, to date, this expo has welcomed over 300 booths and beyond 51,000 visitors, with onsite business transactions worth THB 157 million.

Now, the key opportunity in the diving industry has revolved. Come and create your next chapter of success here at "Thailand Dive Expo 2025" during 22–25 May 2025 at Queen Sirikit National Convention Center (QSNCC), Bangkok, Thailand.

For immediate space reservation, please contact:



+66 (0) 2229 3503, 3515



[www.thailanddiveexpo.com](http://www.thailanddiveexpo.com)



[tdex@nccexhibition.com](mailto:tdex@nccexhibition.com)



Thailand Dive Expo

Organized by:

## NCC

**N.C.C. Management and Development Co., Ltd.**  
60 Queen Sirikit National Convention Center  
Ratchadaphisek Road, Khlong Toei Subdistrict,  
Khlong Toei District, Bangkok



# COME & MEET YOUR RIGHT TARGET. GET YOUR BUSINESS DONE AT TDEX.

## DON'T MISS IT IF YOU ARE...

- Diving Equipment & Accessories
- Dive School/ Training Center
- Liveaboard & Boat Operator
- Diving Technology
- Water Sport Equipment
- Trip Operator
- Dive Destination & Resort
- Underwater Photography/ Video Photography
- Other Related Profiles

## COME MEET THEM ALL HERE!

- Water Sport Enthusiast
- Adventure Sport Enthusiast
- Dive Beginner
- Certified Diver
- Professional Diver
- Course Director
- Dive Instructor/ Dive Master
- Dive Equipment Distributor
- Tourism Organization
- Domestic & International Traveller



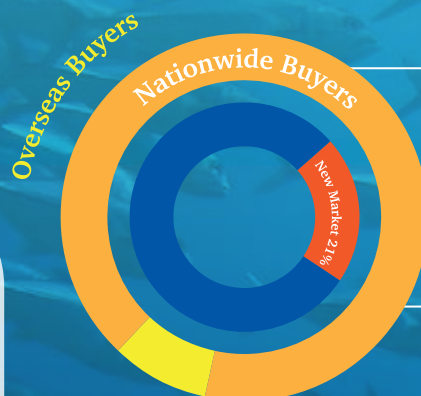
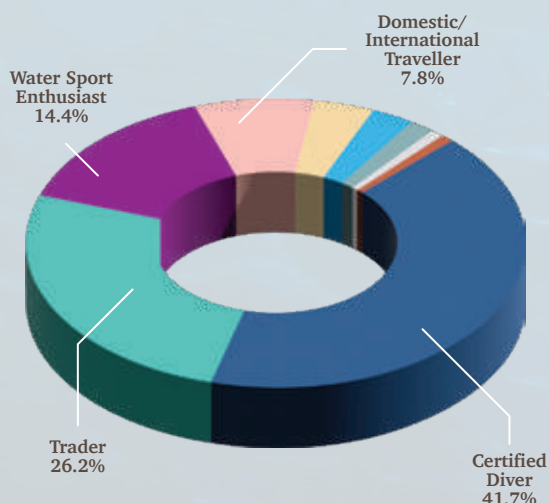
Cr. Mr. Songklod Jearanaasil, Winner: Wide Angle



## VISITOR ANALYSIS 2024

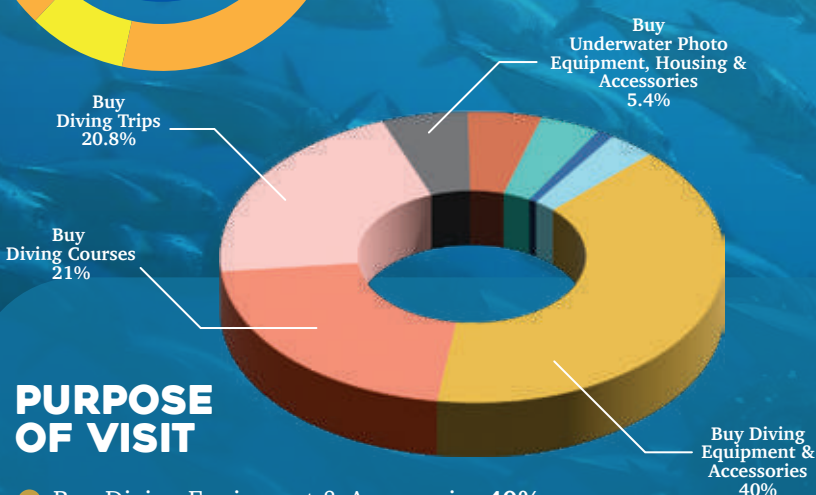
### VISITOR DEMOGRAPHICS

- Certified Diver 41.7%
- Trader 26.2%
- Water Sport Enthusiast 14.4%
- Domestic/International Traveller 7.8%
- Dive Instructor 3.9%
- Dive Center Owner 2.8%
- Tourism Organization 1.6%
- Government Officer 1%
- Others 0.6%



### VISITOR RATIO

Nationwide Buyers **51,031**  
Overseas Buyers **4,967**  
From total, 21% is New Market  
(Individuals with diving interest)



### PURPOSE OF VISIT

- Buy Diving Equipment & Accessories 40%
- Buy Diving Courses 21%
- Buy Diving Trips 20.8%
- Buy Underwater Photo Equipment, Housing & Accessories 5.4%
- Establish Contacts/ Visit Business Partners/Suppliers 4.8%
- Attend Show Activities & Seminars 3.9%
- Evaluate Show for Future Participation as Exhibitor 1.3%
- Others 2.8%



# SPACE RESERVATION FEE

## RAW SPACE (MINIMUM 12 SQ.M.)

ZONE A	ZONE B	ZONE C
<b>7,200 THB/SQ.M.</b>	<b>6,800 THB/SQ.M.</b>	<b>6,600 THB/SQ.M.</b>
SECOND FLOOR OF RAW SPACE		
<b>3,600 THB/SQ.M.</b>	<b>3,400 THB/SQ.M.</b>	<b>3,300 THB/SQ.M.</b>

## SPACE WITH STANDARD SHELL SCHEME

ZONE A	ZONE B	ZONE C
<b>7,800 THB/SQ.M.</b>	<b>7,500 THB/SQ.M.</b>	<b>7,300 THB/SQ.M.</b>

**CORNER CHARGE (THB) +3,500/CORNER**

### Remark:

- Prices quoted above are **excluded 7% VAT**
- Raw space must be reserved at least 12 sq.m., and booth designs need to be submitted within 11 April 2025 for the organizer's approval.
- Raw space needs to be carpeted; otherwise, you will be charged at THB 5,000 per sq.m. Also, the carpet installation needs to use the carpet tape only. Other types of tapes are not allowed. Raw space is required to build back and side walls between your booth and other exhibitor's area.
- Standard Shell Scheme includes 3 sides of white partition (2.5 m. high), fascia name, 2 fluorescent lights, 1 socket (5 amp.), 1 lockable cabinet, 2 chairs, booth carpet and 1 basket.
- The organizer reserves the right to cancel/ amend its special offer in any case against overdue payments.
- **Terms of Payment:**
  - The 1<sup>st</sup> payment (50%) within 15 days after your reservation.
  - The 2<sup>nd</sup> payment (50%) within 11 April 2025.
- In case of raw space reservation which requires booth construction, the contractor and/or exhibitor needs to place a guaranteed cheque at the rate of THB 500 per sq.m. If no damages are found to the venue, your cheque will be returned within 15 days after the show ends.

### Important Note for International Exhibitors:

- Please be informed that exhibitors particularly Travel Agents or Tour Operators from overseas are not allowed to sell travel packages directly onsite owing to Thailand's Tourism Laws, unless you have local representatives in Thailand.
- Also, please do not indicate prices in brochures, sales kits, marketing collaterals, media and/or decorations at/around your booth.
- You can promote your packages and tourism landmarks as well as establish contracts with local agents, business partners, etc. for further business opportunities in Thailand.

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